



MONTHLY MEMBERSHIP PROGRESS REPORT

District 35 L

Results as of: 4/30/2017

GMT: HARVEY WHITLEY

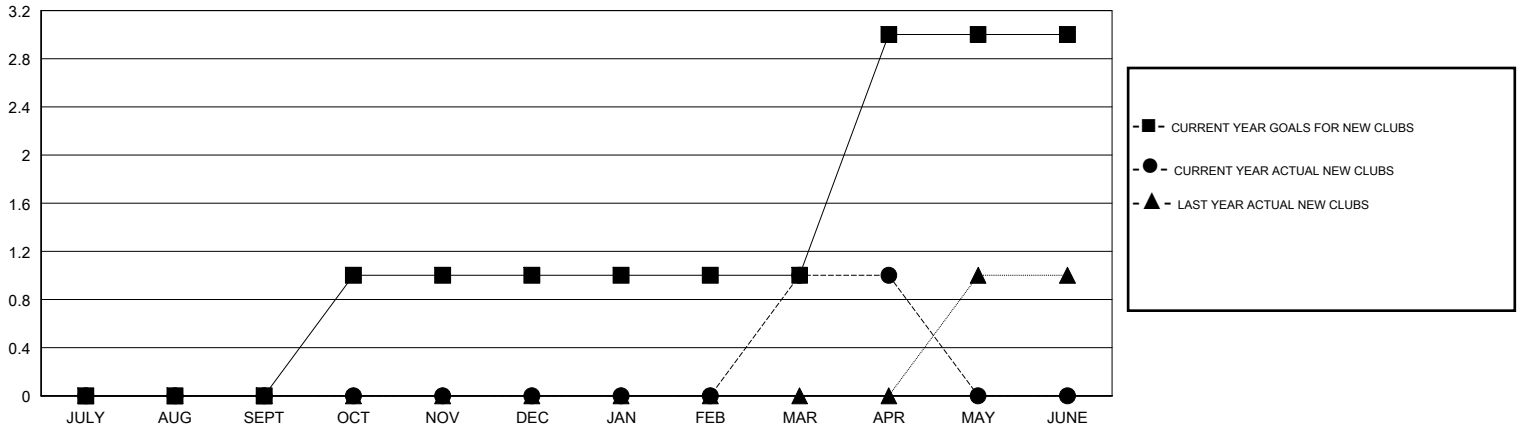
LOCATION FLORIDA

GMT CA

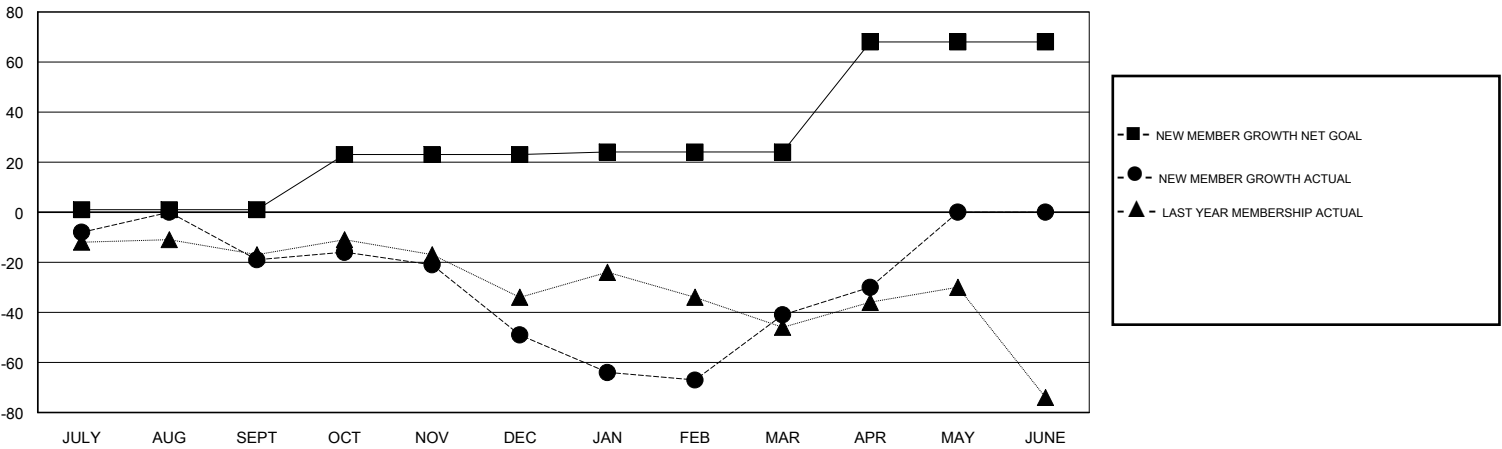
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2016-2017 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 0 | 0 | 0 |
| OCT/NOV/DEC | 1 | 0 | 2 |
| JAN/FEB/MAR | 0 | 1 | 1 |
| APR/MAY/JUNE | 2 | 0 | 0 |

| Members | | | |
|-----------------------|--|--|--|
| RESULTS FOR 2016-2017 | | | |
| QUARTER | NEW MEMBER GROWTH NET GOAL (not reinstated or transfers) | NEW MEMBER GROWTH ACTUAL (not reinstated or transfers) | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 1 | 57 | 76 |
| OCT/NOV/DEC | 22 | 45 | 75 |
| JAN/FEB/MAR | 1 | 74 | 66 |
| APR/MAY/JUNE | 44 | 24 | 13 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------|--|---------------------------------|--------------|
| DROPPED CLUBS: 3 | 46 CLUBS OF 72 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| DROPPED MEMBERS | | MALE | 978 (67.31%) |
| DECEASED | 17 | FEMALE | 475 (32.69%) |
| CLUB CANCELLED | 21 | TOTAL FAMILY UNIT MEMBERS | |
| OTHER | 192 | 295 | |
| TOTAL | 230 | FAMILY MEMBERS PAYING HALF DUES | |
| | | 151 | |

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)